

Dynamic and results-driven digital marketer with over 4+ years of experience seeking to leverage expertise in digital marketing strategies, campaign management, and analytics to drive growth and success for a forward-thinking organization.

KASI ESWAR

DIGITAL MARKETER



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WORK EXPERIENCE

Digital Marketing Executive at, Cloud Brite Systems Pvt Ltd, Chennai.

August 2022 to June 2024

- Copywriting
- Designing of social media posters
- Creation Of WordPress Website
- Search engine optimization
- Created & Monitored Facebook and Google Ad campaigns

Digital Marketing Executive at, Teceze Ltd, Chennai.

August 2022 to June 2024

- Copywriting
- Designing of social media posters
- Creation Of WordPress Website
- Search engine optimization
- Created & Monitored Facebook and Google Ad campaigns
- E-commerce Management

DIGITAL MARKETING EXECUTIVE at, YAKOBU BUSINESS SOLUTIONS Pvt, Chennai.

November 2021 to July 2022

- Project Management
- Team Handling
- Creation Of WordPress Website
- Search engine optimization
- Created & Monitored Facebook and Google Ad campaigns

DIGITAL MARKETING EXECUTIVE at, GENESIS TEKNOSOFT Coimbatore .

August 2020 to October 2021

- Handling of Social Media
- Search Engine Optimization for their clients
- Created & Monitored Facebook and Google Ad campaigns
- E-commerce Management

EDUCATION

Masters Of Business Administration

Marketing Management -Madras University (Pursing)

Bachelors of Commerce

(Computer Applications) – St.Xavier's College (Autonomous), Palayamkottai ,2021

Higher Secondary School Education

Sri Jayendra Saraswathi Swamigal Golden Jubilee Matriculation Higher Secondary School, Tirunelveli, 2018

Secondary School Education

Sri Jayendra Saraswathi Swamigal Golden Jubilee Matriculation Higher Secondary School, Tirunelveli, 2016